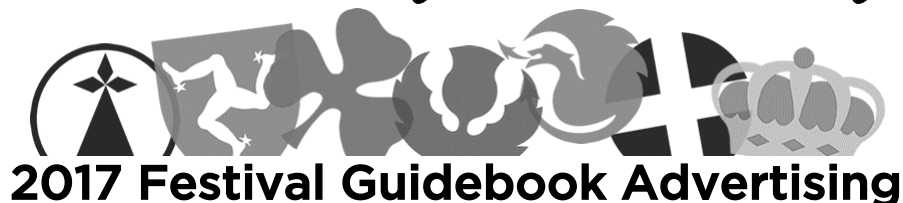


17th Niagara Celtic Heritage Festival & Highland Games



Welcome to the 17th Annual Niagara Celtic Festival will be held on September 16th & 17th at Krull Park, Olcott Beach, NY. Our 2 day festival gathers over 10,000 visitors – all ready to spend money! Please read over this contract packet completely, and remember the **contract & payment must be received by Thursday, August 10th, 2017**. You will receive confirmation that we received your contract and payment via email.

17th Niagara Celtic Heritage Festival & Highland Games

held in Krull Park, 6108 Lake Rd. Olcott, NY 14126

September 16th & 17th | Sat. 10am-10:30pm | Sunday 10am-6:30pm

For complete festival details visit NiagaraCeltic.com.

2017 Guidebook Team Leader: Kathy Lamont

716.778.5609 or kathy@niagaraceltic.com

Please contact Kathy for all information/ questions!!

What is the Festival Guidebook?

Our 2016 guidebook was a 56 page booklet handed out FREE to festival guests and participants. It contains the weekend schedule, map, participants, attractions and more- in short, everything guests need to know about the festival. It also contains historic and cultural information, and advertisements from supporters like you.

Guest Demographics: We expect 8,000-10,000 visitors traveling to Eastern Niagara County from across Upstate New York, Pennsylvania, Ohio and Ontario. We also see a few thousand from out of state and internationally.

Thank you in advance for your support!

Instructions:

1. Please complete the attached form and mail it with payment and your advertisement IF it's on paper. Camera ready copy is welcome.
2. Digital Ads/ Artwork: email to kathy@niagaraceltic.com.
3. Full Page Ads are 5" Wide by 8" High in Size.
4. ADVERTISING DEADLINE IS AUGUST 10th, 2017.

**** We can create an ad for you! ****

Send any information or logos you have.
You will see the ad before it's sent to production.

OR Consider Becoming a 2017 Sponsor

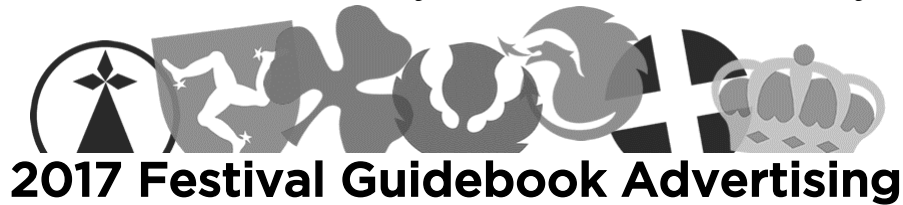
PREMIUM: \$6,000 | MAJOR: \$3,000 | ASSOCIATE: \$1,500

Includes:

- Your choice of a space to sponsor, such as our stages, beer tents, kid's area and more.
- Full Page or Cover ads in our festival guidebook
- Complementary festival tickets
- Your logo on various festival advertisements (website, newsletter, poster, postcard, etc.)
- Much more!

For more details and to become a sponsor, please contact us:
vicki@niagaraceltic.com or 716-778-5730.

17th Niagara Celtic Heritage Festival & Highland Games



Please print clearly. *Inside front, inside back and back cover are sold as a first to pay basis.*

Full Page Ads are 5" Wide by 8" High in Size

Select One	Price	Quantity	Total Cost
Inside Front Page (only 1 available)	475.00		
Inside Back Page (only 1 available)	475.00		
Back Cover (only 1 available)	475.00	<i>SOLD!</i>	
Full Page	265.00		
1/2 Page	165.00		
1/4 Page	100.00		
1/8 Page	65.00		
Pay by July 10th and deduct 10%			-\$-----
Make check/ money order out to: Niagara Celtic Heritage Festival		Final Total	\$

2016 Advertisers ONLY:

Would you like your ad to be identical to last year? If so, indicate here and we will update our saved copy to save you time.

Yes No

Requests/Comments:

Official Business/ Group Name:

Website Address:

Mailing Address:

Street _____

City _____ State _____ Zip Code _____

Phone: _____

Contact Person(s): _____

Contact's Email: _____

Contact Signature

Date

Mail this form and Check/Money Order made payable to:
"Niagara Celtic Heritage Festival."

Deadline is August 10th, 2017