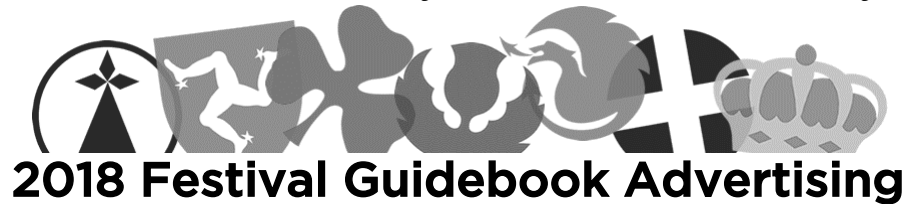


# 18th Niagara Celtic Heritage Festival & Highland Games



Welcome to the 18th Annual Niagara Celtic Festival will be held on September 15th & 16th at Krull Park, Olcott Beach, NY. Our 2 day festival gathers over 12,000 visitors – all ready to spend money! Please read over this contract packet completely, and remember the **contract & payment must be received by Thursday, August 9<sup>th</sup>, 2017**. You will receive confirmation that we received your contract and payment via email.

## 18<sup>th</sup> Niagara Celtic Heritage Festival & Highland Games

held in Krull Park, 6108 Lake Rd. Olcott, NY 14126

September 15<sup>th</sup> & 16<sup>th</sup> | Sat. 10am-10:30pm | Sunday 10am-6:30pm

For complete festival details visit [NiagaraCeltic.com](http://NiagaraCeltic.com).

## 2018 Guidebook Team Leader: Kathy Lamont

716.778.5609 or [kathy@niagaraceltic.com](mailto:kathy@niagaraceltic.com)

*Please contact Kathy for all information/ questions!*

### What is the Festival Guidebook?

Our 2017 guidebook was a 48 page booklet handed out FREE to festival guests and participants. It contains the weekend schedule, map, participants, attractions and more- in short, everything guests need to know about the festival. It also contains historic and cultural information, and advertisements from supporters like you.

Guest Demographics: We expect 10,000-12,000 visitors traveling to Eastern Niagara County from across Upstate New York, Pennsylvania, Ohio and Ontario. We also see a few thousand international and out of state visitors.

Thank you in advance for your support!

### Instructions:

1. Please complete the attached form and mail it with payment and your advertisement IF it's on paper. Camera ready copy is welcome.
2. Digital Ads/ Artwork: email to [kathy@niagaraceltic.com](mailto:kathy@niagaraceltic.com).
3. Full Page Ads are 5" Wide by 8" High in Size.
4. ADVERTISING DEADLINE IS AUGUST 9<sup>th</sup>, 2018.

**\*\* We can create an ad for you! \*\***

Send any information or logos you have.  
You will see the ad before it's sent to production.

## OR Consider Becoming a 2018 Sponsor

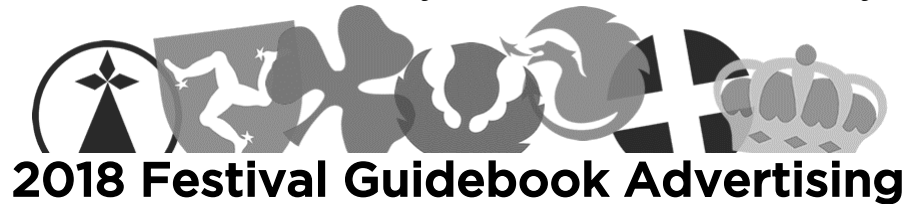
PREMIUM: \$6,000 | MAJOR: \$3,000 | ASSOCIATE: \$1,500

### Includes:

- Your choice of a space to sponsor, such as our stages, beer tents, kid's area and more.
- Full Page or Cover ads in our festival guidebook
- Complementary festival tickets
- Your logo on various festival advertisements (website, newsletter, poster, postcard, etc.)
- Much more!

For more details and to become a sponsor, please contact us:  
[vicki@niagaraceltic.com](mailto:vicki@niagaraceltic.com) or 716-778-5730.

# 18th Niagara Celtic Heritage Festival & Highland Games



Please print clearly. *Inside front, inside back and back cover are sold as a first to pay basis.*

### Full Page Ads are 5" Wide by 8" High in Size

Select One	Price	Quantity	Total Cost
Inside Front Page (only 1 available)	475.00		
Inside Back Page (only 1 available)	475.00		
Back Cover (only 1 available)	475.00		
Full Page	265.00		
1/2 Page	165.00		
1/4 Page	100.00		
1/8 Page	65.00		
<b>Pay by July 9<sup>th</sup> and deduct 10%</b>			<b>-\$</b>
<b>Make check/ money order out to: Niagara Celtic Heritage Festival</b>		<b>Final Total</b>	<b>\$</b>

#### 2017 Advertisers **\*\*ONLY\*\***:

Would you like your ad to be identical to last year? If so, indicate here and we will update our saved copy to save you time.

Yes     No

Requests/Comments:

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Official Business/ Group Name:

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Website Address:

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Mailing Address:

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_

Contact Person(s): \_\_\_\_\_

Contact's Email: \_\_\_\_\_

\_\_\_\_\_  
Contact Signature

\_\_\_\_\_  
Date

Mail this form and Check/Money Order made payable to:  
"Niagara Celtic Heritage Festival."

**Deadline is August 9<sup>th</sup>, 2018**