



# 19th Niagara Celtic Heritage Festival & Highland Games

Sept. 14 & 15, 2019 | Sat. 10am-10:30pm | Sunday 10am-6:30pm

NiagaraCeltic.com | **NEW LOCATION:** Niagara County Fairgrounds, Rte. 78, Lockport, NY 14094

## Festival Guidebook Advertising Order Form

**Guidebook Contact: Kathy Lamont | (716) 778-5609 | [kathy@niagaraceltic.com](mailto:kathy@niagaraceltic.com)**

The 19th Annual Niagara Celtic Festival will be held on September 14th & 15th, for the first time at the Niagara County Fairgrounds. Our relocation allows our festival to continue growing and accommodating more Celtic heritage and activities. The two day festival gathers over 13,000 visitors from across the U.S. and Canada. In 2018 our guidebook was 56 pages. The keepsake book contains everything guests need to know about the festival, along with historic and cultural information, plus advertisements from supporters like you. Your ads help keep the book FREE each year, so we send thanks ahead of time for the amazing community support!

**NEW: No more pages of ads all in the back of the book!**

Last year's guidebook went through an important redesign, which now features festival content and ads on every single page. This improves visibility of the book's content as a whole, which means advertisements stand out and are seen more often.

### Contact Info.

Business Name

Website

Phone Number

Mailing Address

City, State, Zip Code

Contact Person

Contact Email

Contact Signature

Date

### Select Your Ad

Select	Price \$	Quantity	Total
Inside Front Page (only 1 available)	475.00		
Inside Back Page (only 1 available)	475.00		
Back Cover (only 1 available)	475.00		
Full Page (5" x 8"; black & white)	265.00		
Order (2) two 1/4 Page ads <i>Improve your visibility &amp; save \$\$!</i>	175.00		
1/4 Page	100.00		
1/8 Page	60.00		
Pay by July 9th and deduct 10%			-\$
<b>Make check/ money order to:</b> <b>Niagara Celtic Heritage Festival.</b> <small>Returned check fee: \$25</small>	Final Total	\$	

### Instructions

1. Full Page Ads are 5" Wide by 8" High.
2. The book is gray scale (no color).
3. Digital Ads/ Artwork: email to [kathy@niagaraceltic.com](mailto:kathy@niagaraceltic.com).
4. Complete this form and mail with your payment and ad if it's on paper. Camera ready copy is welcome.
5. Inside front, inside back and back covers are sold as a first to pay basis.

**\*\* We can create an ad for you! \*\***

Send any information or logos you have.  
You will see the ad before it's sent to production.

Requests/Comments:

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**Deadline is August 8th, 2019.**

Mail this form and Check/ Money Order to Niagara Celtic, 6447 Phillips Rd. Burt, NY 14028.

## Becoming a 2019 Sponsor

Our sponsors get heavily promoted during the festival and through our promotional materials, plus FREE festival admittance for you and others, VIP invitations to private events & much more!

For more details, including pricing and festival stats, please visit [NiagaraCeltic.com](http://NiagaraCeltic.com) or contact [beth@niagaraceltic.com](mailto:beth@niagaraceltic.com) or 716-778-5730.